This presentation focuses on the relationship between colonial conquest and the historic rise of Egyptology and Egyptomania following the Napoleonic invasion of Egypt (1798-1801) and Champollion's deciphering of the Rosetta Stone in 1822. The paper was written as part of an online collaboration with several Canadian and Egyptian artists who were commissioned to produce digital art works that referenced the Rosetta Stone. The presentation will include a discussion of 'La Malédiction de la Grande Pyramide (Égyptomanie)', a piece by Isabelle Bernier, a Montreal-based artist who was the main organizer of the online project.