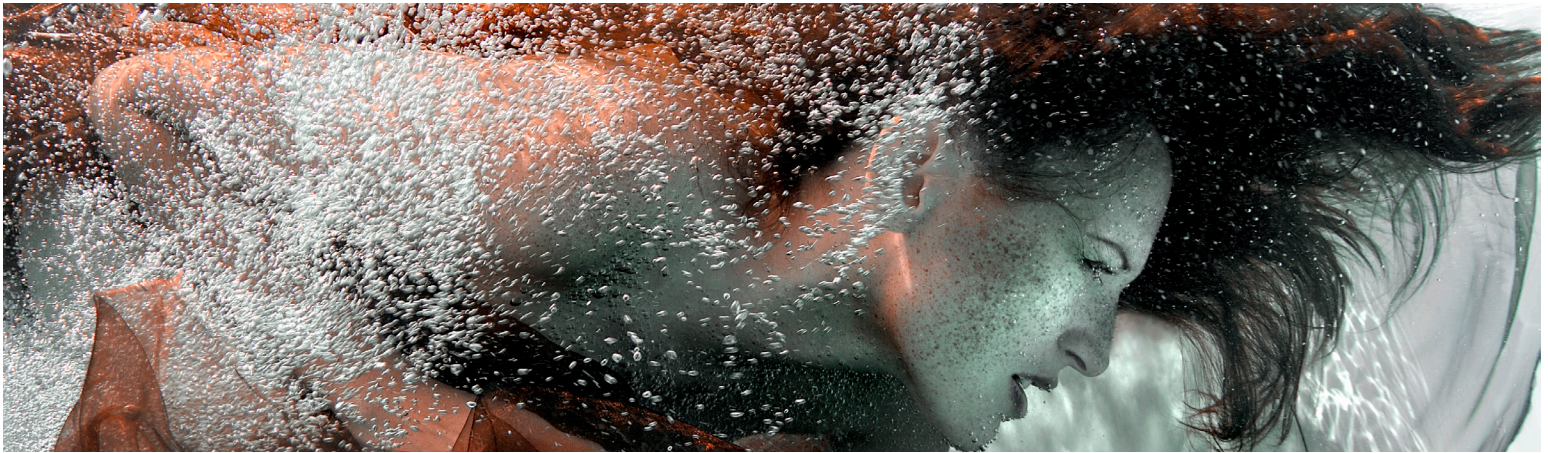




Organized by the Department of Romance and Classical Studies
Co-sponsored by the Program in Global Studies in the Arts and Humanities

VALERIE MORIGNAT

*Transmedia Revolution:
Living in an Ecosystem of Alternative Realities*



OTHER EVENTS

SYMPOSIUM

Nov. 8, 2013
2:00 – 5:00 pm
MSU Union

FILM-EDITING WORKSHOP

Nov. 9, 2013
9:00 am – 4:30 pm
B125 Wells

For general inquiries
about the talk please
contact:

Safoi Babana-Hampton
babanaha@msu.edu

cal.msu.edu/va

Friday, November 1 3:00 – 5:00 pm B117 Wells Hall

Artist-in-Residence Valérie Morignat examines a double phenomenon inherent in the cyberculture expansion:

- The weakening of frontiers between real, virtual and fictional worlds
- The emergence of an ecosystem of alternative realities

As these phenomena are advanced by video games, virtual worlds, immersion and interactive cinema, and more, every media, every base of transmedia story telling, becomes a full-fledged narrative agent.

Morignat will show that through the emergence of transmedia, the second age of media convergence is well underway. Media symbiosis across all platforms will transform fictional worlds into veritable interactive ecosystems.

**Respondent: Bill Hart-Davidson, Department of Writing,
Rhetoric and American Cultures**

Valérie Morignat is a photographer, filmmaker and associate professor of Cinema and Digital Studies at the University of Montpellier III in France. Her research and professional activity focus on cyberculture, transmedia, experimental cinema and digital innovation. Her award-winning photographic work has been exhibited internationally at venues such as the Sydney Opera House.

